



The Suits From Suits campaign guarantees a splash splash summer for hundreds of kids.

Grand Rapids Mich - The Paul Goebel Group and the YMCA of Greater Grand Rapids have just compiled the final numbers of the third Suits From Suits campaign, which provided youngsters ages six to 10 with, in some cases, their first-ever swimsuit.

An astounding 500 plus swimsuits were contributed during the Suits From Suits May campaign. Also Suits From Suits put about 285 kids through water safety and swimming lessons. The Paul Goebel Group was the sole sponsor of Suits from Suits, which solicited new and gently used swimsuits from the business and general communities.

Meg Goebel, president and owner of the Paul Goebel Group, said, "I am not fond of puns, but the results of this campaign suited me just fine. It amazes me that something as simple as a gently used swimsuit can brighten a child's day, and in this case their entire summer. I am very gratified by the participation of the business community and the general public, who contributed swimsuits to kids who for the most part never owned their own swimsuit."

Says Jan Wierenga, Executive Vice President of the YMCA of Greater Grand Rapids, "It's hard to say what was the best part of the campaign, the number of suits or the size of the smiles on the kid's faces. Thank you to everyone who contributed to Suits From Suits, and especially to the Paul Goebel Group."

Suits From Suits is just one of many unique initiatives that the YMCA of Greater Grand Rapids carries out each year in an effort to improve the quality of life for the entire community.

Since 1932, the Paul Goebel Group has been marketing innovative insurance programs tailored to meet the specific needs of businesses and professionals in Michigan. Today, the Paul Goebel Group designs, markets and administers a wide range of plans including: life, accident and health, disability, professional liability, commercial, property, workers' compensation, auto and homeowners. For association members and all types of businesses, the agency virtually serves as a single source for its clients' insurance needs. The Paul Goebel Group anticipates meeting the challenges of the future with experience, flexibility and the highest level of customer service available.

Founded in 1886, the YMCA of Greater Grand Rapids comprises eight branches that serve 95,173 individuals in the greater Grand Rapids community. YMCA core programs include aquatics, childcare, family health and wellness, leadership development, arts and humanities, service learning and youth and adult sports. All program curricula are structured to develop the YMCA's core values of caring, honesty, respect and responsibility. The vision of the YMCA is to be the community leader in building strong kids, strong families and strong communities. Visit www.grymca.org.

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